

US



**Winter-Proof
Your CattleZen™
(The Right Way)**

Cold snap freezing your CattleZen™?

You haven't ruined it, and you're not alone.

We've heard from veterinarians and producers that unpredictable extreme cold snaps, like going from +5 to -30, make handling topical products like CattleZen™ a challenge. So, let's clear up what actually happens and how to manage it.

So what's going on?

Extreme cold can thicken or freeze CattleZen™, making application trickier. But the pheromone blend stays intact and doesn't lose its effectiveness. It just needs a little TLC to get flowing again.

Here are some simple cold weather habits to help:



1

Storage

Most freezing issues start here. Always store above 10°C (50°F) in places like medicine rooms, offices, and heated indoor spaces. Don't leave it overnight during cold snaps in unheated places like Bowie-boxes or barns.

2

If it freezes

Warm it gently in a heated truck cab or run lukewarm water over the bottle. Let it return to liquid fully before use. Don't rush it with extreme heat like using a microwave or dropping it in hot liquid.

3

In the field

While a Solvet koozie might not do the trick, using an insulated bag or high-quality cooler will. Especially while keeping your vehicle cab heated while you're working.

**New products require a few new habits.
Get the most out of CattleZen™, no matter the weather.**

